



Huntington's Disease  
Society of America



**OKLAHOMA CHAPTER**



## **Oklahoma City Team Hope Walk and Concert**

**Sunday September 18, 2022, 2:00 pm**

**Choctaw Creek Park**

**Harper St. Choctaw OK 73020**

[www.hdsa.org/THWOKC](http://www.hdsa.org/THWOKC)



Dear Friends of HD Families,

The Huntington's Disease Society of America (HDSA) is excited to announce the 2022 Oklahoma City Team Hope Walk and concert. The event will be held on Sunday September 18<sup>th</sup> at Choctaw Creek Park – followed by a concert headlined by [Ken Pomeroy](#). Team Hope Walk events represent the largest local opportunity for members of the HD community to come together with friends, family, neighbors and the community at large to raise awareness and funds to support HDSA. We sincerely hope that you will join us for this combination live and virtual event.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 41,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – **simultaneously**.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families.

A local Team Hope Walk sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Team Hope Walks have raised more than \$20 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We could use all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit [www.hdsa.org](http://www.hdsa.org), and our Team Hope webpage at [www.hdsa.org/teamhope](http://www.hdsa.org/teamhope).

Enclosed you will find a packet that details the sponsorship opportunities. Please contact me directly if you have questions or need additional information. Thank you for your consideration, and we hope to see you at the Oklahoma City Team Hope Walk on September 18th! In the battle against Huntington's disease no one fights alone.

With Hope,  
Lori Hudson  
Oklahoma City Team Hope Walk Coordinator  
[lwilson.hudson@gmail.com](mailto:lwilson.hudson@gmail.com)



Huntington's disease (HD) is a genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years, and is ultimately fatal.

HD manifests as a triad of motor, cognitive and psychiatric symptoms, which progressively get worse over time. The symptoms of HD are often described as having ALS, Parkinson's and Alzheimer's diseases – simultaneously.



Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes the disease. Today, there are approximately 41,000 symptomatic Americans and 200,000 people in the United States at-risk of inheriting HD. In less than 10% of cases, juvenile Huntington's disease (JHD) affects children & adolescents.

**THERE IS NO CURE...YET.**



## **ABOUT THE HUNTINGTON'S DISEASE SOCIETY OF AMERICA**

The Huntington's Disease Society of America (HDSA) is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing help for today, hope for tomorrow for people with Huntington's disease and their families. ***AT HDSA, FAMILY IS EVERYTHING.***

### **HDSA CURRENTLY SUPPORTS**

- RESEARCH PROGRAMS
- HDSA CENTERS OF EXCELLENCE
- NATIONWIDE NETWORK OF SOCIAL WORKERS & SUPPORT GROUPS
- FREE ONLINE SUPPORT PROGRAMS
- VOLUNTEER LED CHAPTERS & AFFILIATES
- HDSA'S NATIONAL YOUTH ALLIANCE & YOUTH SOCIAL WORKERS
- COMPREHENSIVE FAMILY RESOURCE LIBRARY
- AND MUCH MORE!

**HDSA.ORG | (800) 345-HDSA**

# SPONSORSHIP OPPORTUNITIES

2022 Oklahoma City Team Hope Walk and Concert  
September 18<sup>th</sup> 2022

## **Platinum Sponsor - \$2,500**

- Name and Logo prominently featured on event website and all event email blasts\*
- Logo as Presenting Sponsor on event Banner\*
- Logo printed on walk route signage\*
- Logo included on event poster and information sheet\*
- Logo featured on back of participant t-shirts\*
- Premier Vendor/Exhibit space at event to distribute product and promotional materials
- Sponsor highlighted in all pre- and post-event publicity
- Sponsor Recognition in Welcome Video
- Sponsor Logo Linked in two Social Media Posts

## **Gold Sponsor - \$1,000**

- Name and Logo featured on event website and all event email blasts\*
- Logo printed on walk route signage\*
- Logo included on event poster and information sheet\*
- Logo featured on back of participant t-shirts\*
- Vendor/Exhibit space at event to distribute product and promotional materials
- Sponsor mentioned in all pre- and post-event publicity
- Sponsor Recognition in Welcome Video
- Sponsor Logo Linked in one Social Media Posts

## **Silver Sponsor - \$500**

- Logo printed on walk route signage\*
- Logo included on event poster and information sheet\*
- Logo featured on back of participant t-shirts\*
- Vendor/Exhibit space at event to distribute product and promotional materials

## **Bronze Sponsor - \$250**

- Logo included on event poster and information sheet\*
- Logo featured on back of participant t-shirts\*
- Vendor/Exhibit space at event to distribute product and promotional materials

**\*Please note – Logo deadline is August 17, 2022 for T-shirts and August 27, 2022 for printed materials**

# SPONSORSHIP FORM

## Oklahoma City Team Hope Walk



### Select Sponsorship Level:

- PLATINUM SPONSOR \$2,500
- GOLD SPONSOR \$1,000
- SILVER SPONSOR \$500
- BRONZE SPONSOR \$250

### Payment Information:

Cash \_\_\_\_\_ Check: \_\_\_\_\_ Send Invoice: \_\_\_\_\_ Credit Card: Visa/MasterCard/Amex/Disc

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Credit Card Expiration Date: \_\_\_\_\_ Credit Card CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Address/Zip: \_\_\_\_\_

### Sponsoring Company Information:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### SUBMIT COMPLETED FORM TO:

HDSA Oklahoma Chapter  
Attn: Charley Finsel  
9511 Horseshoe Rd.  
Oklahoma City, OK 73162  
E: Lori [lwilson.hudson@gmail.com](mailto:lwilson.hudson@gmail.com)  
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